



भारत सरकार
GOVERNMENT
OF INDIA

सत्यमेव जयते



ITEC

INDIAN TECHNICAL AND ECONOMIC COOPERATION PROGRAMME
MINISTRY OF EXTERNAL AFFAIRS, GOVERNMENT OF INDIA



Dr. Marri Channa Reddy
Human Resource Development
Institute of Telangana



Dr. Kishore Nuthalapati
CFO, BEKEM Infra Projects Pvt. Ltd; &
Fellow, MCRHRDIT, Govt of Telangana



सत्यमेव जयते

विदेश मंत्रालय
MINISTRY OF
EXTERNAL AFFAIRS



Financial & Economic Aspects in Journalism

for Deputed Media Professionals from:
Nepal, Ethiopia, Kenya, Tajikistan, South Sudan,
Seychelles, Bangladesh, Mozambique, Lesotho,
Trinidad & Tobago, Sierra Leone, and Chile

Conference Hall, MCRHRDIT, Hyderabad
2.30 to 4.00 pm, 16th June 2025

CFO LEDGER

Fresh takes, in-depth analysis and opinions from our esteemed panel of industry leaders



Kishore NK - Kishore NK, Director BEKEM Infra Projects Pvt. Ltd.

Interest rate & Inflation challenges

Markets are prepared to see RBI rising its policy rates in its monetary policy committee meeting schedule between 6 th to 8 th June 2022. But the markets are eager about how much would the increase be.

Search Funds: A new venture-entrepreneurship

Growth funding is critical to sustain and grow a business even after it breaks even and gains brand image. For most of the products, growth funding is difficult. Should a potential business perish for want of growth funding? Not necessarily. Innovations in entrepreneurship have a solution in the name of Search Funds. Search Funds bypass

10 days ago

The Ascent & Assent of Cryptocurrencies

The launch of cryptocurrency exchange platform by TCS and association of other IT majors such as Infosys and Wipro with block chain technology increased attention towards block chain technology and also cryptocurrencies. It may be funny yet interesting that the Reserve Bank of Kailasa, the central bank of the new nation Kailasa

236 days ago

Have masala bonds become less spicy?

Pecking order imbues fund mobilisation. Companies prefer exhausting their debt sources before examining equity funds. However, the debt equity limit imposed by

DISCLAIMER

- Views are for discussion with no obligation on Speaker, host or sponsoring organizations, or the one speaker is associated with.
- The details are compiled from the publicly available lead data /tentative data, and are not recommendations or any



Contribution of Dr. Kishore Nuthalapati in Media with analysis on Economy & Financial Markets

Welcome to Media Experts from:

Nepal,
Ethiopia,
Kenya,
Tajikistan,
South Sudan,
Seychelles

Bangladesh,
Mozambique,
Trinidad & Tobago,
Sierra Leone,
Lesotho,
Chile



**Journalism has become the art of
"intelligent anticipation of events."**

- MK Gandhi

Economic Impact in every news & story

- Gains in the transaction
 - Government control
 - Entities involved
 - Brand value aspects
 - Employment
 - Taxes
-
- Crime, Movie, other entertainment, politics, social, religious or any other aspect ----they have economic & financial aspect inbuilt

Surprising / Strange Aspects – 1/2

- Ethiopia: Foreign banks banned. Stock exchange since Jan 2025
- Kenya: M-Pesa is sensation. Many Green Bonds are issued
- Tajikistan: Dull stock exchange. Aluminium exports are revenue
- Seychelles: Money laundering, volatile SRe (Rs 2 to 6 in 90 days)
- Chile: Copper is 40% exports. Pension funds dominate economy

Surprising / Strange Aspects – 2/2

- Bangladesh: Micro credit leader. Dhaka Bourse manipulative
- Mozambique: Very high debt, but GDP growth 5%
- Trinidad & Tobago: Petro-dollar economy, risky.
- Sierra Leone: Diamond Exports, Susu (loan clubs: chit fund but no int)
- Lesotho: No capital market. Weak banking sector
- South Sudan: Barter system prevalent. Banking only in cities

Common Economic & Financial Issues

- Black markets (oil, currencies, and electronic goods)
- Unemployment & disguised employment
- Insufficient physical infrastructure
- Natural resources exploitation
- Weak corporate governance in businesses
- Shortage of long-term finance
- Sub-optimal money markets
- Weak financial infrastructure
- Inadequate Climate finance
- Unstable International relations

Improvements & Focus

- Mobile Money
- Capital Markets
- Infrastructure Projects
- Exports
- Economic Perspective
- Formal Media coverage
- Social Media explosion
- International relationships

Country wise most critical Financial /Economic issues

Economic & Financial Aspects in Journalism

Economic & Financial Journalism

- It tracks, analyses, & interprets the situation & changes in the economic state of the country
- Economic journalism has 3 timing changes with indicators, viz., **leading, lagging, and coincident** economic indicators.
- Economic & Financial news have equally important human element like social, political, or entertainment news.
- People get educated, involved, awakened, and benefitted with the economic and financial news.
- Many inapt economic decisions of the government are changed as the factual economic news is disseminated and absorbed.

Challenges

- These are **complex subjects**, but touch several simple things of life, living standard, investments, and development.
- Speed and **volatility** create pressure on financial journalism.
- Data **accuracy** and interpretation involve huge difficulties.
- Needs greater **research**
- Political and ideological **bias** is alleged in economic news.
- **Public interest** has high quotient in this journalism
- One need not be an expert in Economics & Finance. One can construct the story **citing views & analysis of experts** with interviews.

Economic news for economic benefit

- Financial news expires fast. Hence **timely reporting** is the key
- Financial & Economic News is complex, and needs **explanation**
- People may not track how experts make their financial decisions.
- People **listen to news** & form opinions for financial decisions.
- **Uncertain signal** – limit to gossips but not news or story.
- **Almost certain** signals- make news & not story. Include expert views.
- **Exact signals** – make a story.
- Present both sides & give fair opportunity to readers for their own opinion
- Analysis on company or sector should be logical & with supporting data.

Ideals in Economic Journalism

- Explain complex terms.
- Discuss **Economic History**
- Compare global, countries, sectors, and past
- **Hint potential future course with reasoning**
- **Include diverse expert views.**
- Carry out corrigendum /updates

Challenges – inherent and explicit

- Financial journalists are also watch dogs
- Collecting right info from right sources at right time
- Passing on info in a timely manner to the readers
- What are the sources of financial news
- Automated (AI, etc) journalism is a threat

Essentials for Media Professionals

- You have to be an informant
- You have to be an investigator
- You have to be an editor
- You have to be an analyst
- You ought to have financial literacy

Case Study / Exercise on Financial Journalism

**Thank
you!**

